



Notice of Media Opportunities

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September is Hunger Awareness Month

San Diego Hunger Coalition & Hunger Advocacy Network raise hunger awareness in San Diego

San Diego, September 4, 2019 – September is Hunger Awareness Month. <u>San Diego Hunger Coalition</u>, and its partners in the <u>Hunger Advocacy Network</u>, will spend the month raising awareness of the prevalence and impacts of hunger on San Diego residents through social media and engaging legislators and local press.

Each week of September will have a hunger-based theme with social media posts available for advocates to engage, educate, and advocate for hunger relief in San Diego.

San Diego Hunger Coalition and the Jacobs and Cushman San Diego Food Bank will also distribute Hunger Awareness Month pins to legislators throughout the county who are asked to post photos to social media of their staff supporting hunger relief in San Diego.

September 1-7 is Hungry Communities week. San Diego Hunger Coalition will partner with San Diego Unified School District at a press conference on 9/4/2019 to issue a statement on the new Public Charge rules published by the United States Department of Homeland Security impacting immigrant and refugee communities.

September 8-14 is Child Hunger & Childhood Obesity week. San Diego Hunger Coalition will partner with the Childhood Obesity Initiative at a press conference on 9/9/2019 as they release their latest data on childhood obesity in San Diego County. San Diego Hunger Coalition will speak about the connections between hunger and children's health and weight.

September 15-21 is Policy & San Diego Successes week. San Diego Hunger Coalition will provide an update on various hunger relief legislation and release a statement on the recent success of passing California State Assembly Bill 494 which will make the CalFresh application process easier for families in need throughout San Diego County.

September 23-27 is Health & Hunger week. San Diego Hunger Coalition and Sharp HealthCare will reveal an exciting project that will have a deep impact on food insecurity in San Diego County and pave the way for other healthcare providers to take a systems approach to addressing hunger.

More information and social media posts are available for hunger relief advocates at www.sdhunger.org/ham. Media releases will be available each week through San Diego Hunger Coalition or its partner organizations.

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San Diego Hunger Coalition leads coordinated action to end hunger in San Diego County supported by research, education and advocacy. San Diego Hunger Coalition has served San Diego communities since 1974.

For more information, please go to <u>sdhunger.org/ham</u>. You may also contact Joe Shumate, Communications Officer, at <u>joseph@sdhunger.org</u>.



San Diego Hunger Coalition leads coordinated action to end hunger in San Diego County supported by research, education, and advocacy. San Diego Hunger Coalition's vision is a Hunger Free San Diego where anyone facing hunger has access to adequate food assistance to see them through their time of need.

The **Hunger Advocacy Network**, facilitated by San Diego Hunger Coalition, is a collaborative of health, housing, and social service agencies working together to influence and advance state and federal policies to end hunger.

Hunger Advocacy Network Members:

- 2-1-1 San Diego
- Catholic Charities
- Community Health Improvement Partners
- Community Resource Center
- Feeding San Diego
- Hospital Association of San Diego and Imperial Counties
- Housing on Merit
- Jacobs and Cushman San Diego Food Bank
- Jewish Family Service of San Diego
- San Diego Hunger Coalition
- San Diego State University Research Foundation WIC
- University of California, San Diego Center for Community Health
- American Red Cross WIC
- San Diego Food System Alliance
- California Food Policy Advocates
- Donate Don't Dump
- Sharp HealthCare

1 in 7 face hunger in San Diego County. September is Hunger Awareness Month.





Center for



























Join us: #HungerFreeSD